Using pivot tables to take a deeper dive into COVID-19 data

In the previous tutorial, we sorted and filtered to learn more about the COVID-19 infection and death data. While these are excellent tools, they can only take us so far.

The pivot Tables becomes the next, logical step.

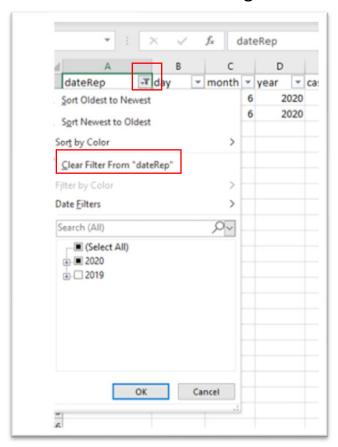
As we explain on page 69 of The Data Journalist, "pivot tables are arguably one of the most powerful and useful tools for journalists looking for patterns and stories in data."

While the table we examined in the first exercise allowed us to use the filter to compare deaths in the United States, Canada and other countries on any given day, we were unable to easily group the countries, and sum the deaths. This can be done with a few clicks of the mouse in a pivot table.

Before creating the pivot table, we must clear the filters we applied in the first exercise to return to the original table.

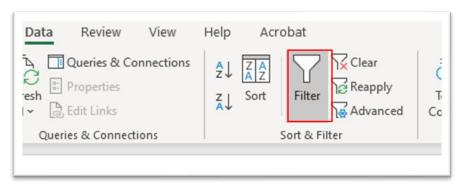
This can be accomplished two ways: clicking on the funnel-like icon the

filtered column and selecting the "Clear" option.



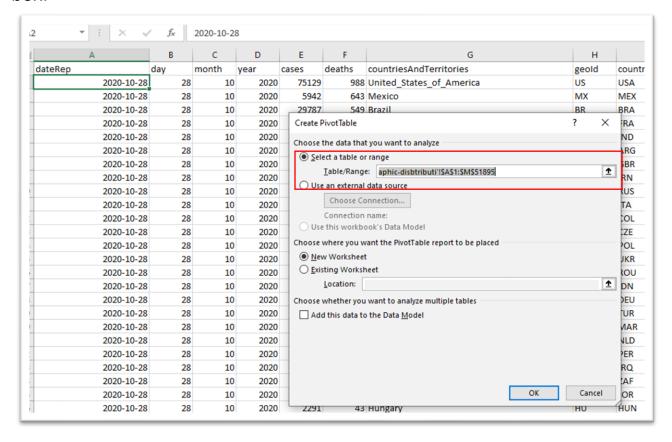
You would repeat this process for any other filtered column.

To lose all the filters simultaneously, click the funnel icon under the menu's "Data" section.



Once you are back to the original table, place your cursor anywhere inside the table, go to "Insert" in your menu, and the "Pivot table" option. Mac users should find the pivot table option under "Data".

Selecting the pivot table option produces a "Create Pivot Table" dialog box.



Before we select okay, a few important points to consider.

When creating pivot tables, always pay attention to the cell range to make sure you've have captured all the data in the original table. The cell-range information is contained in the highlighted box in the screengrab above to the right of "Table/Range."

The "aphic-disbtributi...." Is the name of the worksheet that contains the table. The cell references are anchored by dollar signs on either side of the letter in the cell references, and go from \$A\$1, the first cell on the table's top left-hand side to \$L\$51895, the last cell situated at the table's bottom right-hand corner. The dollar signs bracketing the letter portion of the cell references are "anchors" designed to keep the cells in place.

(Chapter Four of The Data Journalist contains more information on anchors.) It's important to pay attention to the cell references because there are situations where the dialog box MAY NOT capture the entire table, such as when there's a blank row in the middle of your table. If this is the case, the pivot table will not expand beyond the blank row. Instead, your pivot table would only capture a subset of your data, rendering your analysis inaccurate. So, always pause and take a moment to analyse before clicking.

Under the next section of our dialog box, there's a choice between a new worksheet and the existing one. The former is the default position, which it is almost always preferable to accept. We want to create the pivot table in a new worksheet.

Okay, we're good to go.

Select OK.



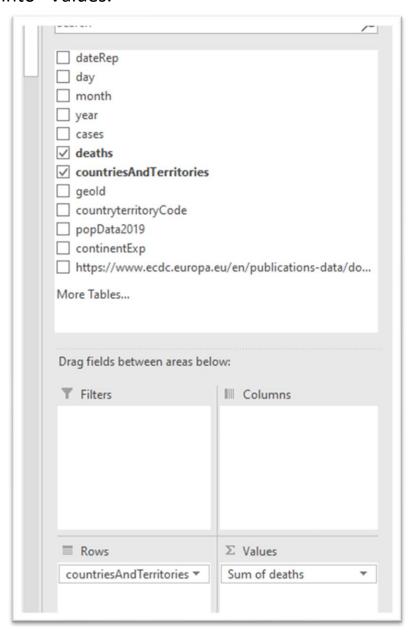
Your pivot table is on the left. The columns that will populate the table are on the right. You create the table by dragging the column titles into one of the four areas in the pane below your field list.

If you have never used a pivot table, it may take a while to get the hang of the concept. So, be patient if you initially struggle to understand. It will eventually make sense if you stick with it.

A good analogy is a deck of cards, which is comprised of colours, suits, numbers. The cards can be arranged in many ways, depending on what you want to find out. If you wanted to make sure that each suit had the correct number of cards, you would group the suits and count them. In the case of a pivot table, the grouping happens in the "Rows" section. Counting happens in the "Values" section.

In the case of our table, we might want to know which country has the highest number of deaths. To find this out, we must group the countries and sum the number of deaths.

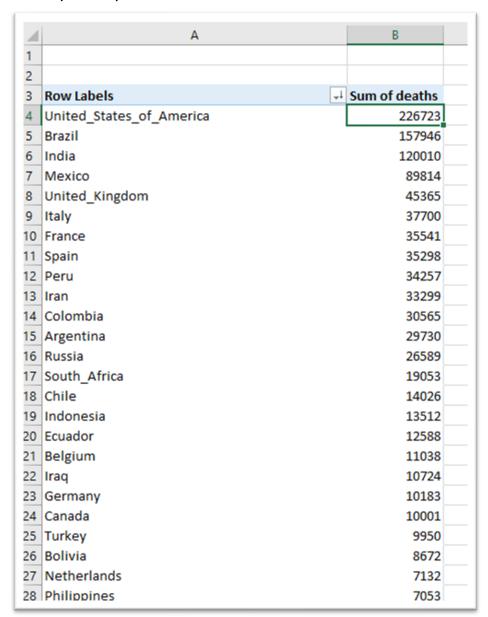
Drag the "countriesAndTerritories" column into "Rows", and "deaths" into "Values.



You can see what that produces in your table to the left.

Δ	A		В	C
1				
2				
3	Row Labels	~	Sum of deaths	
4	Afghanistan		1529	
5	Albania		487	
6	Algeria		1931	
7	Andorra		72	
8	Angola		270	
9	Anguilla		0	
10	Antigua_and_Barbuda		3	
11	Argentina		29730	
12	Armenia		1243	
13	Aruba		36	
14	Australia		905	
15	Austria		1006	
16	Azerbaijan		688	
17	Bahamas		132	
18	Bahrain		316	
19	Bangladesh		5838	
20	Barbados		7	
21	Belarus		965	
22	Belgium		11038	
23	Belize		51	
24	Benin		41	
25	Bermuda		9	
26	Bhutan		0	
27	Bolivia		8672	
28	Bonaire, Saint Eustatius and Saba		3	
29	Bosnia_and_Herzegovina		1104	
30	Botswana		21	
31	Brazil		157946	
32	British_Virgin_Islands		1	
33	Brunei_Darussalam		3	
34	Bulgaria		1161	
35	Burkina_Faso		67	
36	Burundi		1	

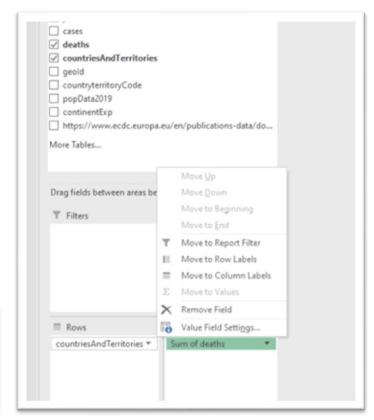
The pivot table has sorted the countries in alphabetical order – its default position. To sort the deaths from highest to lowest, select cell under the "Sum of deaths" title, go do "Data", and sort in descending order (Z to A).



The U.S. tops the list. No huge surprise there.

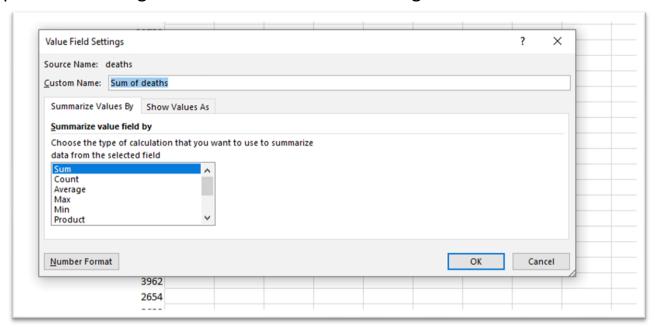
Add a decimal to the numbers to make them easier to read.

Go back over to the "Values" section and click the downward arrow or caret to the right of "Sum of deaths".



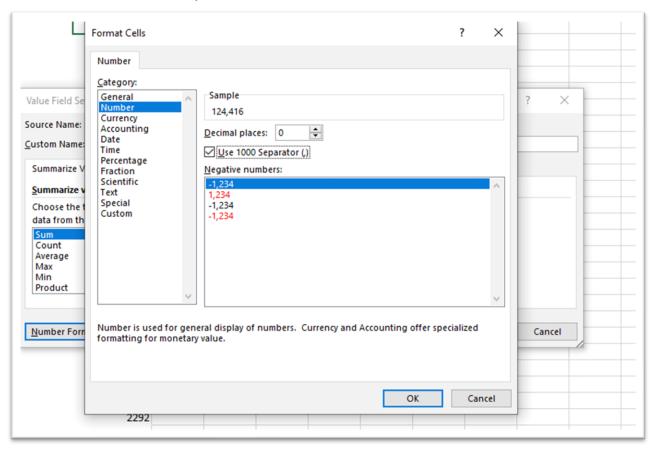


Select "Value Field Settings". Mac users can click on a similar icon to produce a dialog box like the one in the screen grab below.

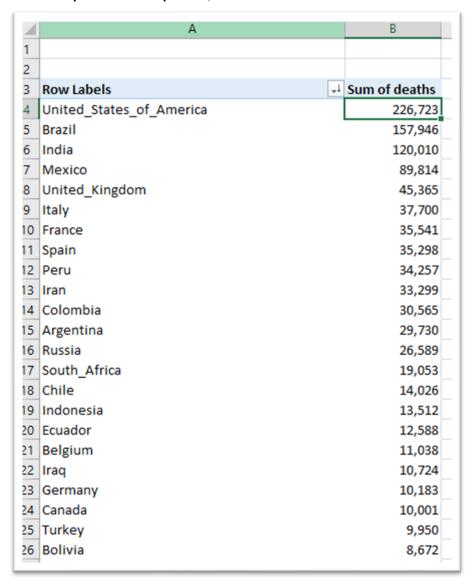


The pivot table has guessed correctly that we want to sum the number of deaths.

To format the number, select the "Number Format" tab.



Select "Number" under category, zero decimal places, check the "Use 1000 Separator" option, and OK.

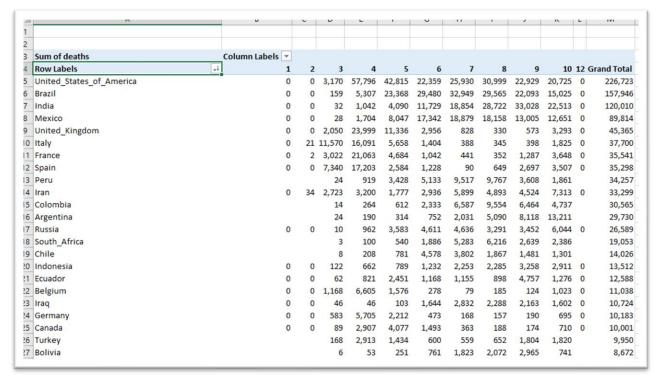


Much better. Especially if you want to create a visualization such as a bar chart.

Already, we can do much more with this data. For instance, there's a top-ten list of countries from the U.S. to Iran, a country that has moved up the deadly rankings since July. Additionally, you can filter column A to compare individual countries.

But we can also do much more. The "Columns" section allows us to subdivide the data. In this case by month.

Drag the "month" field into "Columns".

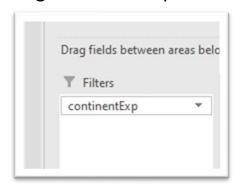


The numbers 1 to 10 are January to Oct. 28. December is represented by the number 12. If you were going to visualize this table, you would have to replace the numbers with month names. But this is good enough for our analysis. Subdividing by month conveys more information. April and May seemed to be the deadliest months for many countries such as Canada.

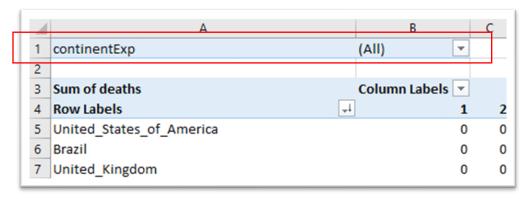
In April and May, countries like Sweden with relatively small populations are high on the list, which begs questions about their containment policies.

You can also use the filter to limit your selection to countries in a specific region.

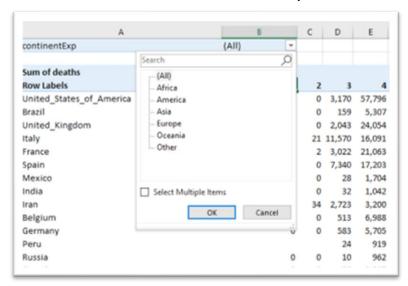
Drag "continentExp" into "Filters.



This produces a new section in your pivot table.

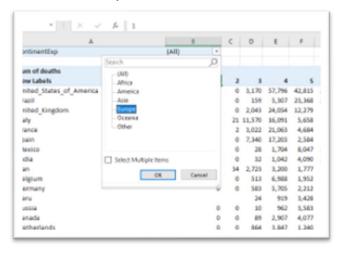


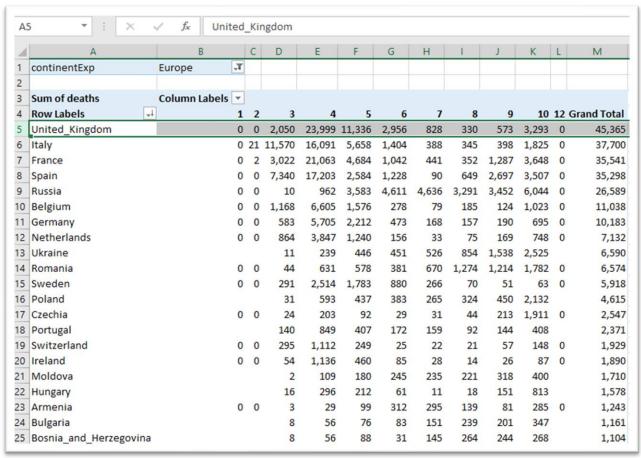
Select the arrow to obtain the drop-down menu.



You can select one or many.

Choose Europe.





The U.K. comes out on top. Sweden move up from 30th place on the unfiltered list to 11th place on this one.

The nice thing about pivot tables, is you can create as many of them as you want.

The easiest two to do this is select the entire table and paste it into another worksheet by selecting a "worksheet" tab at the bottom of the table. You can create a new tab by either selecting a generically labeled sheet tab ("Sheet 2,3, etc"), or if you run out of sheets, the plus "+" sign.

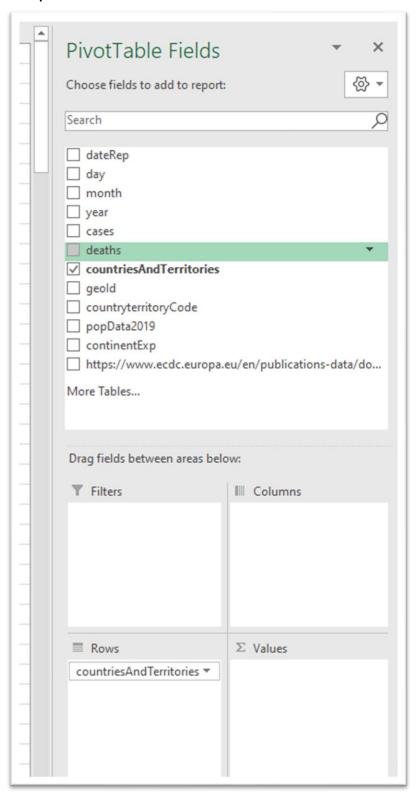
Once you are in a new worksheet, you can perform a different analysis, for example dragging "deaths" out of the values column and replacing it with "cases". You will have to reformat the numbers and re-sort the "Grand Total" column.

As we mentioned in the previous tutorial, these numbers are illuminating, but more meaningful comparisons between countries are best illustrated by calculating rates: that is, the number of deaths divided by the population and multiplied by 100,000 to obtain a rate of frequency of deaths for every 100,000 people. Rates are common. In addition to death rate, think of birth rate, homicide rate, etc.

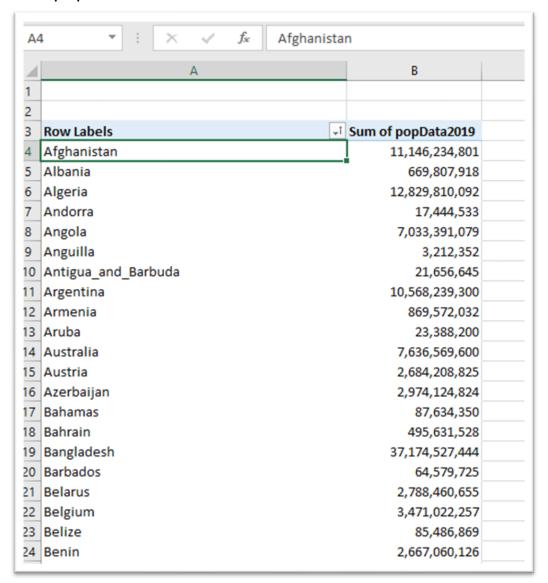
Create a third pivot table, using the technique described above.

In this pivot table, we will create two columns: A sum of deaths and a maximum population number for each country.

Remove all the columns from the Pivot Table Fields box's lower panel except for "countriesAndTerritories."

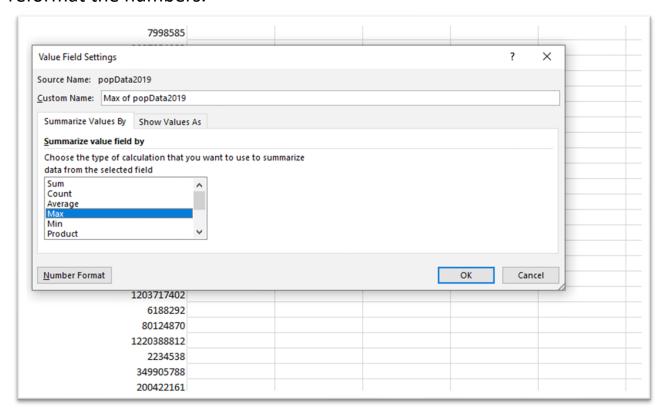


Add "popData2019" to Values.



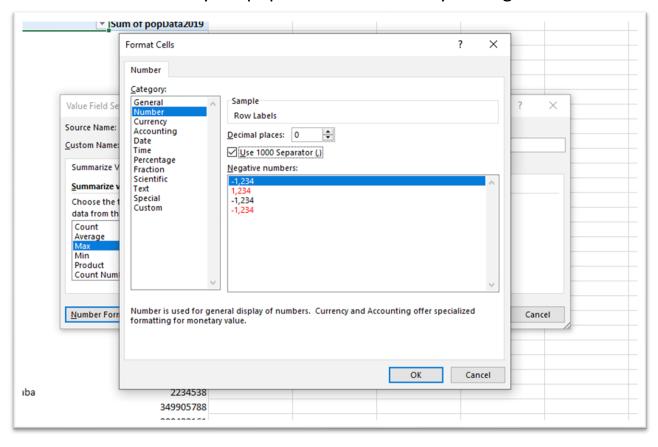
Clearly, Afghanistan does not have 11 billion people. What's going on? You will recall that during our interviewing process when we first imported the data, we noticed that each row represented a daily snapshot, which included the population count. While it makes sense to sum all the deaths, or cases to get a total for the time period in question (Dec 31, 2019, to Oct. 28, 2020), it makes no sense to sum the population counts for each daily entry. We only need one population count. To obtain this result, we must trick the pivot table.

Click the same downward arrow in the "Values" section we used to reformat the numbers.



Here what we have done is change the selection from "SUM" to "Max." Since we know that the daily population entry is the same for each country, the Max will provide one, accurate number. We could also use "Average." Once again, if you're still struggling to understand this, not to worry. It will make more sense once you become more familiar with pivot tables.

Also be sure to format your population numbers by adding a comma.



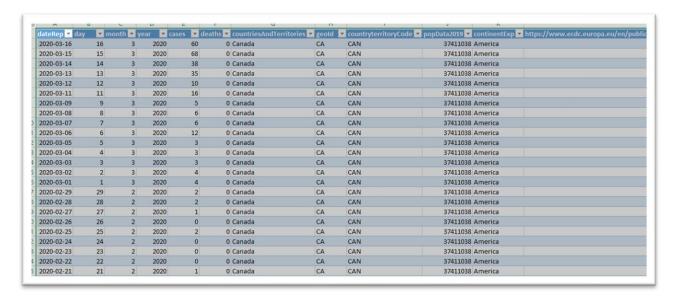
A3	: × ✓ f _x Re	ow Labels	
4	А	В	С
1			
2			
3	Row Labels	▼ Max of popData2019	
4	Afghanistan	38,041,757	
5	Albania	2,862,427	
6	Algeria	43,053,054	
7	Andorra	76,177	
8	Angola	31,825,299	
9	Anguilla	14,872	
10	Antigua_and_Barbuda	97,115	
11	Argentina	44,780,675	
12	Armenia	2,957,728	
13	Aruba	106,310	
14	Australia	25,203,200	
15	Austria	8,858,775	
16	Azerbaijan	10,047,719	
17	Bahamas	389,486	
18	Bahrain	1,641,164	
	Bangladesh	163,046,173	
20	Barbados	287,021	
21	Belarus	9,452,409	
	Belgium	11,455,519	
	Belize	390,351	
24	Benin	11.801.151	

Much better. Afghanistan has a population of just over 38 million. Canada's is about 37.4 million.

29	Bosnia_and_Herzegovina	3,300,998	
30	Botswana	2,303,703	
31	Brazil	211,049,519	
32	British_Virgin_Islands	30,033	
33	Brunei_Darussalam	433,296	
34	Bulgaria	7,000,039	
35	Burkina_Faso	20,321,383	
36	Burundi	11,530,577	
37	Cambodia	16,486,542	
38	Cameroon	25,876,387	
39	Canada	37,411,038	
40	Cape_Verde	549,936	
41	Cases_on_an_international_conveyance_Japan		
42	Cayman_Islands	64,948	
43	Central_African_Republic	4,745,179	
44	Chad	15,946,882	
45	Chile	18,952,035	
46	China	1,433,783,692	
47	Colombia	50,339,443	
••	_		

If you want to verify the population numbers, return to your main worksheet to see the population entry for the country in question. Or you could simply click the population number in column A which produces a new table containing the rows that comprise that number.

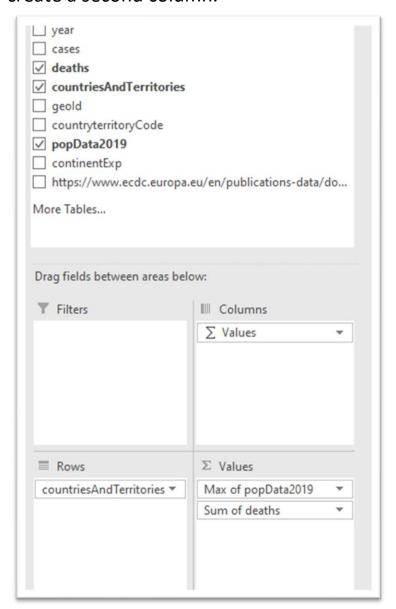
Burundi	11,530,577	
Cambodia	16,486,542	
Cameroon	25,876,387	
Canada	37,411,038	
Cape_Verde	549,936	
Cases_on_an_international_conveyance_Japan		
Cayman_Islands	64,948	
Central_African_Republic	4,745,179	
Chad	15,946,882	
Chile	18,952,035	



All the population numbers are the same. You can also use these tables for further analysis. But for the purposes of this tutorial, we'll keep going with the task at hand. You can delete this worksheet.

Return to the pivot table and scroll to the top.

Add deaths by dragging the "deaths" column into "Values," which will create a second column.



Although we placed deaths in the Values section, the pivot table also recognizes it as a column for the AGGREGATE death totals for each

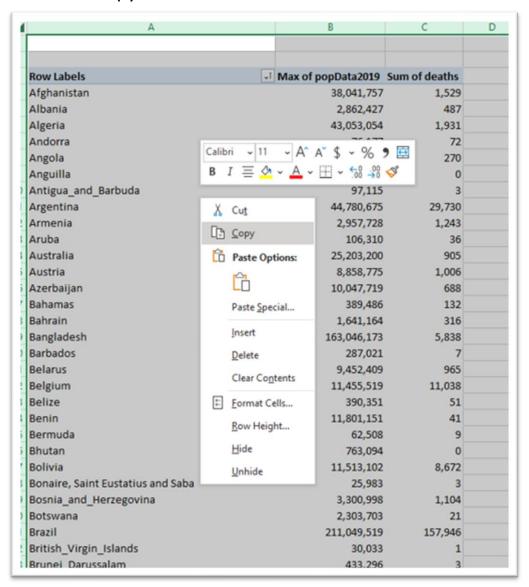
country.

A4	1 Y 1 X V	f _x Afghanista	an	
4	А		В	С
1				
2				
3	Row Labels	_ 1	Max of popData2019	Sum of deaths
4	Afghanistan		38,041,757	1,529
5	Albania		2,862,427	487
6	Algeria		43,053,054	1,931
7	Andorra		76,177	72
8	Angola		31,825,299	270
	Anguilla		14,872	0
10	Antigua_and_Barbuda		97,115	3
	Argentina		44,780,675	
12	Armenia		2,957,728	
13	Aruba		106,310	
14	Australia		25,203,200	
	Austria		8,858,775	
16	Azerbaijan		10,047,719	
17	Bahamas		389,486	
	Bahrain		1,641,164	
	Bangladesh		163,046,173	
	Barbados		287,021	
	Belarus		9,452,409	
	Belgium		11,455,519	
	Belize		390,351	
	Benin		11,801,151	
	Bermuda		62,508	
	Bhutan		763,094	
27	Bolivia		11,513,102	8,672

Do not drag deaths directly into the Columns sections because the pivot table will attempt to create a SEPARATE column for each of the thousands of deaths and potentially crash your computer.

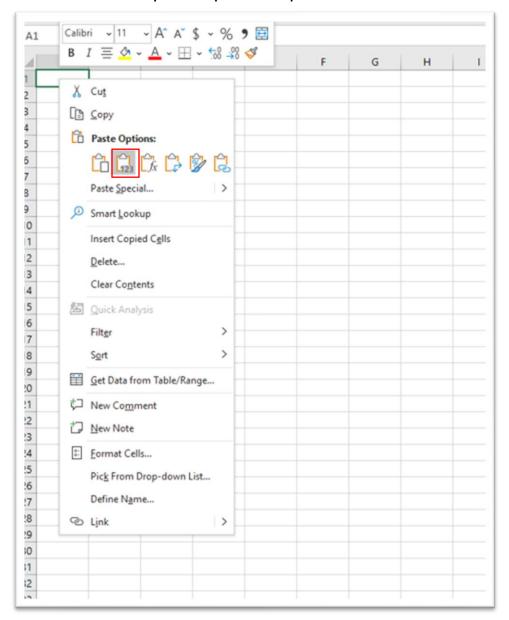
We will calculate the death rate in a separate worksheet.

Select and copy this entire table.



Select a new worksheet

We will use the "paste special" option.



To learn more about the paste special command, you can consult page 75 of The Data Journalist and its accompanying <u>tutorial</u>. Paste special is a useful option for analysing data that can also be uploaded to visualization programs such as <u>Tableau</u>, <u>Infogram</u> or <u>Datawrapper</u>. Essentially, paste special allows you to ONLY past the values in the table, not the formula Excel used to create the table. For Mac users,

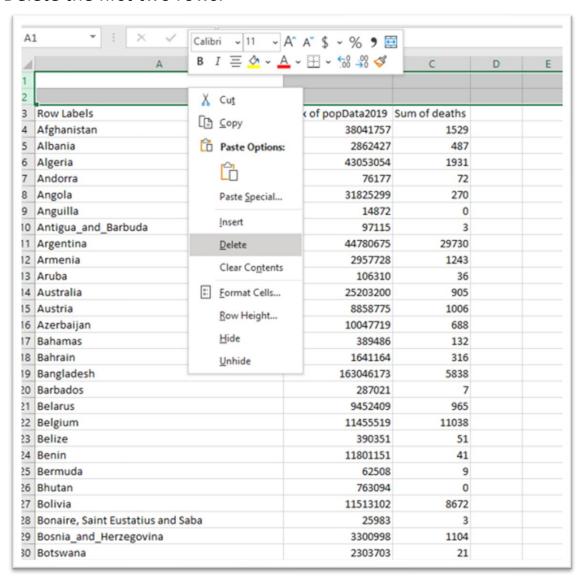
you want to select the "values" option if you cannot find paste special.

4	A	A B		
1				D
2		•		
3	Row Labels	Max of popData2019	Sum of deaths	
4	Afghanistan	38041757	1529	
5	Albania	2862427	487	
6	Algeria	43053054	1931	
7	Andorra	76177	72	
8	Angola	31825299	270	
9	Anguilla	14872	0	
10	Antigua_and_Barbuda	97115	3	
11	Argentina	44780675	29730	
12	Armenia	2957728	1243	
13	Aruba	106310	36	
14	Australia	25203200	905	
15	Austria	8858775	1006	
16	Azerbaijan	10047719	688	
17	Bahamas	389486	132	
18	Bahrain	1641164	316	
19	Bangladesh	163046173	5838	
20	Barbados	287021	7	
21	Belarus	9452409	965	
22	Belgium	11455519	11038	
23	Belize	390351	51	
24	Benin	11801151	41	
25	Bermuda	62508	9	
26	Bhutan	763094	0	
27	Bolivia	11513102	8672	

The paste special has also stripped all the formatting used to add commas to the numbers.

Time for clean-up.

Delete the first two rows.



Α:	1 × √ f _x Row	Labels		
4	А	В	С	D
1	Row Labels	Max of popData2019	Sum of deaths	
2	Afghanistan	38041757	1529	
3	Albania	2862427	487	
4	Algeria	43053054	1931	
5	Andorra	76177	72	
6	Angola	31825299	270	
7	Anguilla	14872	0	
8	Antigua_and_Barbuda	97115	3	
9	Argentina	44780675	29730	
10	Armenia	2957728	1243	
11	Aruba	106310	36	
12	Australia	25203200	905	
13	Austria	8858775	1006	
14	Azerbaijan	10047719	688	
15	Bahamas	389486	132	
16	Bahrain	1641164	316	
17	Bangladesh	163046173	5838	
18	Barbados	287021	7	
19	Belarus	9452409	965	
20	Belgium	11455519	11038	
21	Belize	390351	51	
22	Benin	11801151	41	
23	Bermuda	62508	9	
24	Bhutan	763094	0	
25	Bolivia	11513102	8672	

Rename the columns.

4	A	В	С
1	Countries	Population	Deaths
2	Afghanistan	38041757	1529
3	Albania	2862427	487
4	Algeria	43053054	1931
5	Andorra	76177	72
6	Angola	31825299	270
7	Anguilla	14872	0
8	Antigua_and_Barbuda	97115	3
9	Argentina	44780675	29730
10	Armenia	2957728	1243
11	Aruba	106310	36
12	Australia	25203200	905
13	Austria	8858775	1006
14	Azerbaijan	10047719	688
15	Bahamas	389486	132
16	Bahrain	1641164	316
17	Bangladesh	163046173	5838
18	Barbados	287021	7
19	Belarus	9452409	965
20	Belgium	11455519	11038
21	Belize	390351	51
22	Benin	11801151	41
23	Bermuda	62508	9
24	Bhutan	763094	0
25	Bolivia	11513102	8672

Scroll to the bottom of the table and delete the "Grand Total" row.

4	A	В	С	D
86 5	Sweden	10230185	5918	
87 5	Switzerland	8544527	1929	
88 5	Syria	17070132	275	
89 1	「aiwan	23773881	7	
90 1	「ajikistan	9321023	81	
91 1	^r hailand	69625581	59	
92 1	「imor_Leste	1293120	0	
93 1	Годо	8082359	54	
94 1	rinidad_and_Tobago	1394969	106	
95 1	l'unisia	11694721	983	
96 1	Turkey	82003882	9950	
97 1	Turks_and_Caicos_islands	38194	6	
98 L	Jganda	44269587	103	
99 l	Jkraine	43993643	6590	
00 L	Jnited_Arab_Emirates	9770526	482	
01 L	Jnited_Kingdom	66647112	45365	
02 L	Jnited_Republic_of_Tanzania	58005461	21	
03 L	Jnited_States_of_America	329064917	226723	
04 L	Jnited_States_Virgin_Islands	104579	21	
05 L	Jruguay	3461731	54	
06 L	Jzbekistan	32981715	557	
07 ۱	/enezuela	28515829	780	
٥8 ١	/ietnam	96462108	35	
٥9 ١	Wallis_and_Futuna		0	
10 \	Western_Sahara	582458	1	
11 Y	/emen	29161922	600	
12 2	Zambia	17861034	348	
13 2	Zimbabwe	14645473	242	
14 0	Grand Total	1433783692	1168076	

This will avoid including the grand total value in our sort. To keep the "Grand Total" row, insert a space between it and Zimbabwe. Or you can delete row since we won't need it in our calculation.

What we can now do is create a new, sortable field for death rate, something we could have done in a pivot table by creating a calculated field.

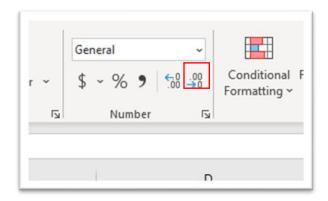
Type "Death Rate" into D1.

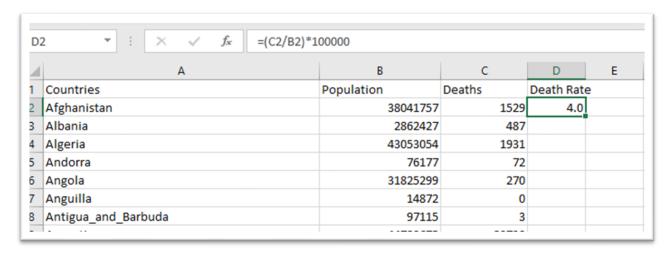
In D2 type the formula for death rate <<=(c2/b2)*100000>>

	2	2/B2)*100000				
1	A	В	С	D	E	F
1	Countries	Population	Deaths	Death Rat		
2	Afghanistan	38041757	1529	=(C2/B2)*	100000	
3	Albania	2862427	487			
4	Algeria	43053054	1931			
5	Andorra	76177	72			
6	Angola	31825299	270			
7	Anguilla	14872	0			
В	Antigua_and_Barbuda	97115	3			
9	Argentina	44780675	29730			
0	Armenia	2957728	1243			
1	Aruba	106310	36			
2	Australia	25203200	905			
3	Austria	8858775	1006			
4	Azerbaijan	10047719	688			
5	Bahamas	389486	132			
6	Bahrain	1641164	316			
7	Bangladesh	163046173	5838			
8	Barbados	287021	7			
9	Belarus	9452409	965			
0	Belgium	11455519	11038			
1	Belize	390351	51			
2	Benin	11801151	41			
3	Bermuda	62508	9			
4	Bhutan	763094	0			

D2	2	100000		
4	A	В	С	D
	Countries	Population	Deaths	Death Rate
2	Afghanistan	38041757	1529	4.019268
3	Albania	2862427	487	
1	Algeria	43053054	1931	
5	Andorra	76177	72	
5	Angola	31825299	270	
	A	4.4070	_	

Give the number one decimal place by using the decimal decrease icon number on the menu's "Number" section.



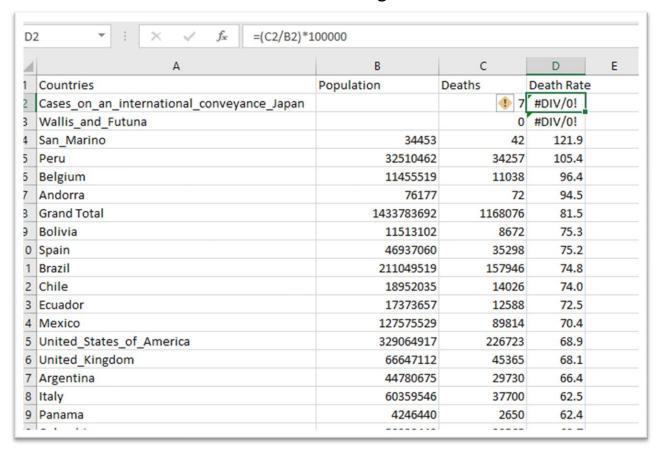


Copy the formula for the rest of the cells in column D, by placing your cursor over the thick black square at the bottom right-hand corner of the D2 cell reference, and double clicking once the cursor turns into a black cross. If it doesn't work, you can copy the formula, highlight the row to the bottom of the table and paste. Either method will populate

each cell in the column with the death rate number.

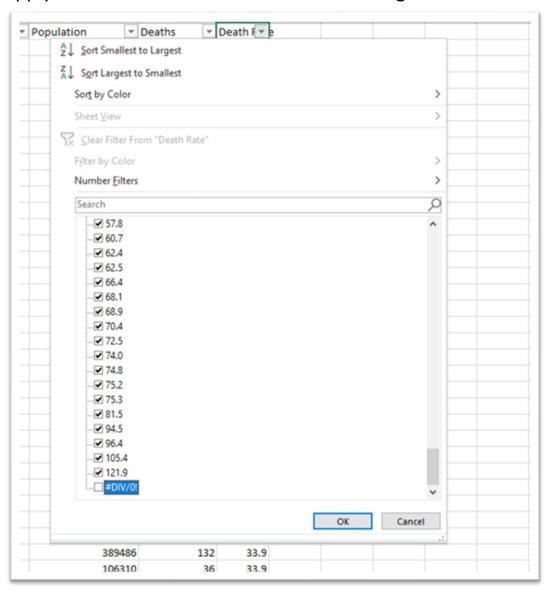
4			-	_
A	B B	C	D Dooth Dot	E
Countries	Population	Deaths	Death Rate	
Afghanistan	38041757	1529	4.0	
Albania	2862427	487	17.0	
Algeria	43053054	The latest and the	4.5	
Andorra	76177	72	94.5	
Angola	31825299	270	0.8	
Anguilla	14872	0	0.0	
Antigua_and_Barbuda	97115	3	3.1	
Argentina	44780675	29730	66.4	
Armenia	2957728		42.0	
Aruba	106310	36	33.9	
Australia	25203200	905	3.6	
Austria	8858775		11.4	
Azerbaijan	10047719	688	6.8	
Bahamas	389486	132	33.9	
Bahrain	1641164	316	19.3	
Bangladesh	163046173	5838	3.6	
Barbados	287021	7	2.4	
Belarus	9452409	965	10.2	
Belgium	11455519	11038	96.4	
Belize	390351	51	13.1	
Benin	11801151	41	0.3	
Bermuda	62508	9	14.4	
Bhutan	763094	0	0.0	
Bolivia	11513102	8672	75.3	

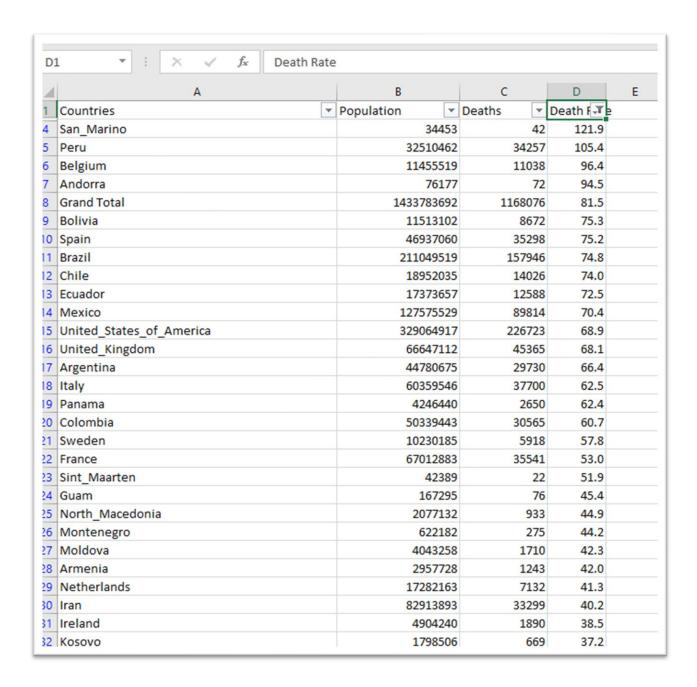
Sort the "Death Rate" column in descending order.



Cells D1 and D2 contain the same error message: dividing by zero creates a null value.

Apply the filter and de-select the error message.





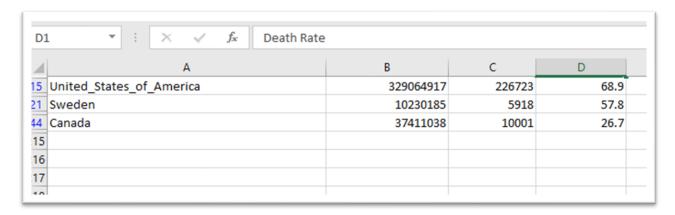
Countries with small populations will have higher death rates. Still, this now allows for a better comparison.

Filter for Canada and the United States.

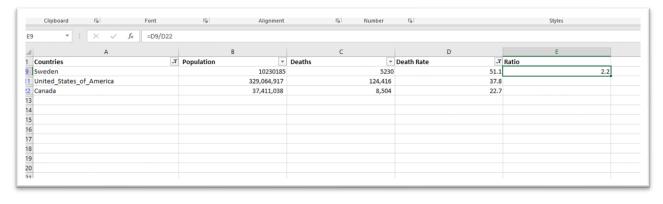
	1 × / f _x Death					
1	A		В	С	D	E
1	Countries	"T	Population	Deaths 💌	Death Rate 🗷	
15	United_States_of_America		329064917	226723	68.9	
44	Canada		37411038	10001	26.7	

The U.S. death rate is higher.

For good measure, throw Sweden into the mix.



There was a reason that country featured so prominently on our previous lists of death numbers. A much smaller country with a population (10.34 million) of less than a third of Canada's population has almost double the death rate.



We can see how pivot tables, the paste special and simple math to determine ratios allow for a deeper dive into the data for more meaningful analysis and story ideas.

You can use the data from Public Health Agency of Canada's <u>website</u> to practice the steps in this tutorial. The data is only available in csv format (highlighted in red), which you can see in the screen grab below.

